College Applications & Essays

2-Day Summer Workshop

We save students hours of valuable time by consolidating the essentials of college apps & essays in this interactive workshop. Students leave empowered with a solid understanding of the process and helpful resources to independently launch their college applications.

In Partnership with Dana Hills High School - 30% of Proceeds to PTSA

DAY 1 (9am to 12pm)
College Applications

- What Colleges are Looking For
- Current College Admissions Climate
- Holistic vs. Data-Driven Review
- Balanced College List
- Common App, UC App, and Others
- SAT/ACT in a Test-Optional World
- Transcript Submission
- Rec Letters
- Application Deadlines – EDI/II, EA, RD
- Checklist & Timeline
- Post-Submission Essentials

DAY 2 (9am to 2pm)
College Essays

- The Personal Essay
- UC Personal Insight Questions (PIQs)
- Supplemental Essays
- Unique, Impactful Essay Topics
- Powerful Writing Techniques
- Activities & Honors that Stand Out
- Repurposing Essays to Save Time
- Essay Red Flags
- Dedicated Work Session to Brainstorm, Outline, and Write Essays
- Feedback from Expert Essay Coaches

Location	Dana Hills High School Campus
Date & Time	Thu 6/30 (9am-12pm) & Fri 7/1 (9am-2pm)
Cost	$500
Register/Info	www.cindymccormickcollegeadvising.com

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